

The Wise Signature Lift

Jeffrey B. Wise, M.D., F.A.C.S., double board-certified Facial Plastic and Reconstructive surgeon, is proud to offer the Wise Signature Lift. The Wise Lift is a culmination of Dr. Wise's extensive experience in facial rejuvenation. Having performed over 3,500 facial rejuvenation and eyelid procedures, he focuses exclusively on plastic surgery of the face.

Dr. Wise underwent his training at some of our country's finest institutions, specifically Yale, Cornell and the University of Pennsylvania. He shares his expertise at the New York University School of Medicine, where he teaches Facial Plastic and Reconstructive Surgery. His artistry, compassion, and exceptional skills led to his being named one of America's Top Physicians by the Consumers' Research Council of America.

Based on Dr. Wise's vast knowledge and experience, the Wise Signature Lift was developed to address facial rejuvenation with a global approach. The multiple, rapid recovery procedures work together to give overall cosmetic improvement. Dr. Wise leaves his patients looking natural, refreshed and healthy, without the tell-tale signs of surgery.

The Wise Lift is comprised of multiple procedures including

facelifting, fat transfer, fractionated CO₂ laser skin resurfacing, and upper and lower eyelid procedures (blepharoplasty). When performed concurrently, these procedures target the primary symptoms of an aging face: loose skin, fine lines and wrinkles, brown spots, fatty deposits and loose skin around the eyes, and lost volume in the cheeks and folds.

Dr. Wise's specialized facelift technique tightens the skin in the neck and lower face by suspending the sagging muscles and fascia to obtain a long lasting correction. Incisions are tiny with his cutting-edge procedure and strategically placed in creases and folds. All of the above promotes a natural, youthful profile to the jawline and neck.

After tightening the loose tissues in the jawline, jowls, and neck, the skin is rejuvenated with Dr. Wise's state-of-the-art fractionated CO₂ laser. The CO₂ laser resurfaces the skin's fine lines and wrinkles and brown spots, while allowing for deeper skin penetration, less pain and optimal results.

Facial plastic surgeons have long recognized the importance of volume enhancement to restore a rested and youthful look. Dr. Wise finds fat to be the ideal non-allergic soft tissue filler, in comparison to conventional dermal fillers. By replenishing lost volume in the folds and cheeks, the young architecture of the face

is rediscovered with long-lasting, natural results.

Dr. Wise's comprehensive approach includes rejuvenation of the eyes, where the signs of the aging process begin. Dr. Wise's precise upper and lower eyelid procedures eliminate extra skin and correct puffy bags. Most importantly, a natural look is achieved that does not compromise the shape or original beauty of the eye.

The ultimate in facial rejuvenation, the Wise Signature Lift is a multi-faceted comprehensive technique developed and performed exclusively for the patients of Dr. Wise. He has found that combining these procedures is an ideal and convenient way to achieve patients' aesthetic goals. Individuals have discovered that combining procedures into a single surgery allows for minimal downtime and unparalleled results.

The Wise Signature Lift is a specially priced combination of procedures, which leads his patients to even greater savings in terms of surgical, anesthesia, and facility fees.

With little exception, all procedures are safely performed without general anesthesia in his brand new, state-of-the-art facility. Patients are always discharged home the same day!

Dr. Wise is dedicated to achieving the most natural

aesthetic result that is specifically tailored to each of his patient's goals. Dr. Wise is particularly excited to introduce Canfield's VECTRA 3D imaging solution, the latest in cutting edge technology! This groundbreaking device allows patients to preview 3 dimensional simulations of themselves and the aesthetic procedures that interest them. This has proved to be an invaluable tool for collaborating with his patients to form a uniquely tailored plan.

The Wise Center for Plastic Surgery offers a variety of aesthetic services including Botox, Dysport, Restylane, Perlane, Juvederm, Radiesse, and Sculptra. Dr. Wise also offers Ulthera, an exciting new device recently featured on the Doctors, the View, and the Rachel Ray Show, that tightens and lifts the tissues of the face and brow. Dr. Wise is particularly pleased to offer NeoGraft, the latest in hair restoration technology! In addition, the Wise Center features painless hair removal, nose-reshaping surgery, ear-pinning (otoplasty) surgery, and permanent lip enhancement.

Dr. Wise's talented team of dedicated professionals is committed to delivering personalized service in a safe, warm and friendly environment. Dr. Wise is delighted to invite interested patients to contact his office at 973-305-1400 to schedule a complimentary consultation. **R_x**